

Call To Artists– Butler Circle  
Revere, MA 02151

## **City of Revere**

### **Call to Artists**

# **Large Scale Exterior Mural Work**

Butler Circle  
City of Revere  
281 Broadway  
Revere, MA 02151  
[ebaker@revere.org](mailto:ebaker@revere.org)

Prepared by Elle Baker and Rob Zierten

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**Introduction:**

City Of Revere invites and welcomes public art mural proposals for the Utility Building at Butler Circle. Please take the time to carefully read and become familiar with the proposal requirements. All proposals submitted for consideration must be received by the time specified above under the "PROPOSAL SUBMISSION DEADLINE."

**Proposal Submission Deadline and Milestones:**

Call to Artist - Release Date	July 28, 2021
Question Submission deadline	August 11 , 2021
Question Response	August 18, 2021
Submit Proposal	August 25, 2021
Community Meeting	September 1, 2021
Approval of Project	September 7 ,2021
Complete 50%	October 6, 2021
Complete 100%	November 6, 2021

**Theme:** The theme should celebrate and relevant content that is meaningful to the neighborhood location including an element of history, culture, or a combination of both.

**Selection Criterion:** The Public Art Commission will review each proposal on the following criterion. The most important of which should relate to the project’s technical feasibility, Can the work be completed as proposed?

We acknowledge that this proposal must be permitted by MBTA and the Office of Planning and development will make the permit request once a final proposal is selected. The timeline is specified, however, the installation for this work is contingent upon the appropriate permitting and the timeline may need to be adjusted accordingly.

Each proposal will be scored according to the following criterion:

Score	Criterion	Possible Points
	The theme should celebrate and relevant content that is meaningful to the neighborhood location including an element of history, culture, or a combination of both.	10
	The work should be presented in a way that is suitable for an outdoor display, including the use of appropriate materials, and including an anti-graffiti protective coating.	10
	The work should be original and uniquely enhance the public space.	10
	Samples of previous work shall instill confidence regarding the Artist’s capability, representing their quality and standard of work.	10

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	Artist description and inspiration for the work	5
	Project Timeline (Completed by November 2021)	15
	Project Budget - All materials and labor must be included in the proposal including good faith estimate of hours. The project will also require a police detail during installation and this cost shall be factored into the project)	15
	Traffic Plan	10
	Community Score (Public Meeting)	15
	Total	100

**PROPOSAL BIDDING REQUIREMENTS**

*BIDDERS SHOULD NOTE THAT ANY AND ALL WORK INTENDED TO BE SUBCONTRACTED AS PART OF THE BID SUBMITTAL MUST BE ACCOMPANIED BY BACKGROUND MATERIALS AND REFERENCES FOR PROPOSED SUBCONTRACTOR(S) - NO EXCEPTIONS*

Project Manager and Contact information:

Name: Elle Baker  
Title: Open Space and Environmental Planner  
Phone: 781-286-8188

All materials should be submitted to [mpiccardi@revere.org](mailto:mpiccardi@revere.org) via email.

**PROJECT PROPOSAL EXPECTATION**

City of Revere shall award the contract to the proposal that best accommodates the various project requirements. City Of Revere reserves the right to: (i) award any contract prior to the proposal deadline or prior to the receipt of all proposals, (ii) award the contract to more than oneBidder, and (iii) refuse any proposal or contract.

**DEADLINE TO SUBMIT PROPOSAL**

All proposals must be received by City of Revere no later than 5:00 PM on August 25, 2021 for consideration in the project proposal selection process.

The City of Revere reserves the right to cancel, suspend, and/or discontinue any proposal at any time, without obligation or notice to the proposing bidder.

## PROPOSAL SUBMISSION FORMAT

The following is a list of information that the Bidder should include in their proposal submission:

### 1. SUMMARY OF BIDDER BACKGROUND

- Bidder's Name(s)
- Bidder's Address
- Bidder's Contact Information (and preferred method of communication)
- Legal Formation of Bidder (i.e. sole proprietor, partnership, corporation)
- Date Bidder's Company was formed.
- Description of Bidder's company in terms of size, range and types of services offered and clientele.
- Bidder's principal officers (i.e. President, Chairman, Vice President(s), Secretary, Chief Operating Officer, Chief Financial Officer, General Managers) and length of time each officer has performed in his/her field of expertise.
- Bidder's Federal Employee Identification Number (FEIN)
- Bidders W9
- Evidence of legal authority to conduct business in Massachusetts (i.e. business license number).
- Evidence of established track record for providing services and/or deliverables that are the subject of this proposal.
- Organization chart showing key personnel that would provide services to City of Revere.

2. **Project and Site Description:** See attachment #1 for the specifications. We encourage the artist to develop an acute understanding of the site prior to submitting a proposal. Having an awareness of the site will enhance the Artist prospective of the work surface, how it relates to the surrounding elements, and the installation requirements to accomplish this project.

Note:

- Artist must comply with the MBTA temporary Mural Policy – See [https://old.mbta.com/uploadedfiles/About the T/Art Collection/140815 MBTA TemporaryArtMuralGuidelinesApplication.pdf.pdf](https://old.mbta.com/uploadedfiles/About%20the%20T/Art%20Collection/140815%20MBTA%20TemporaryArtMuralGuidelinesApplication.pdf.pdf)
- The City will facilitate the permitting from MBTA, the traffic plan is needed for this permit application if you have questions please connect with the city during the Q&A period.

3. **Suitability & Materials:** The Artist should prepare a proposal that is suitable in scale for the space and includes materials that are appropriate for outdoor installation and must include an anti-graffiti top- coat. All artworks must be original and not contain advertisement of political slogans.

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4. **References:** Provide 3 references and samples of similar scale work, business references with 3+ years of experience. By submitting a proposal, the Bidder agrees that the City of Revere may contact all submitted references to obtain any and all information regarding the Bidder's performance.
5. **Project Timeline/ Schedule:** The project must be completed no later than November 2021. Please note this schedule may only be altered if there is a delay in the required permitting from MBTA.
6. **Artwork Goals:** The overall goal of the project is to enhance the public space in a creative, positive, and lasting way. The space is traversed by pedestrians, cyclists, and thousands of motor vehicles daily. Please take the time to research the history of this historic location for inspiration. Share this inspiration in your proposal.
7. **Project Budget:** All materials, labor and other expenses must be included in the proposal including good faith estimate of hours daily using prevailing wage rates. (Note: The project will also require a police detail during installation and this cost shall be factored into the project) Estimate at \$60 for each hour worked in 4-hour increments. List any and all equipment or services required for this proposed project including how many.
8. **Detailed estimates:** Cost for each piece of equipment or service. List any equipment or services required of a subcontractor, and a brief description. List any accommodation, services, or space required from City of Revere, along with a brief explanation.
9. **Licensing and Bonding:** Provide details of licenses and bonds (if any) for any proposed services that the bidder/contractor may plan on providing for this project.
10. **Insurance:** Details of any liability or other insurance provided regarding the staff or project.